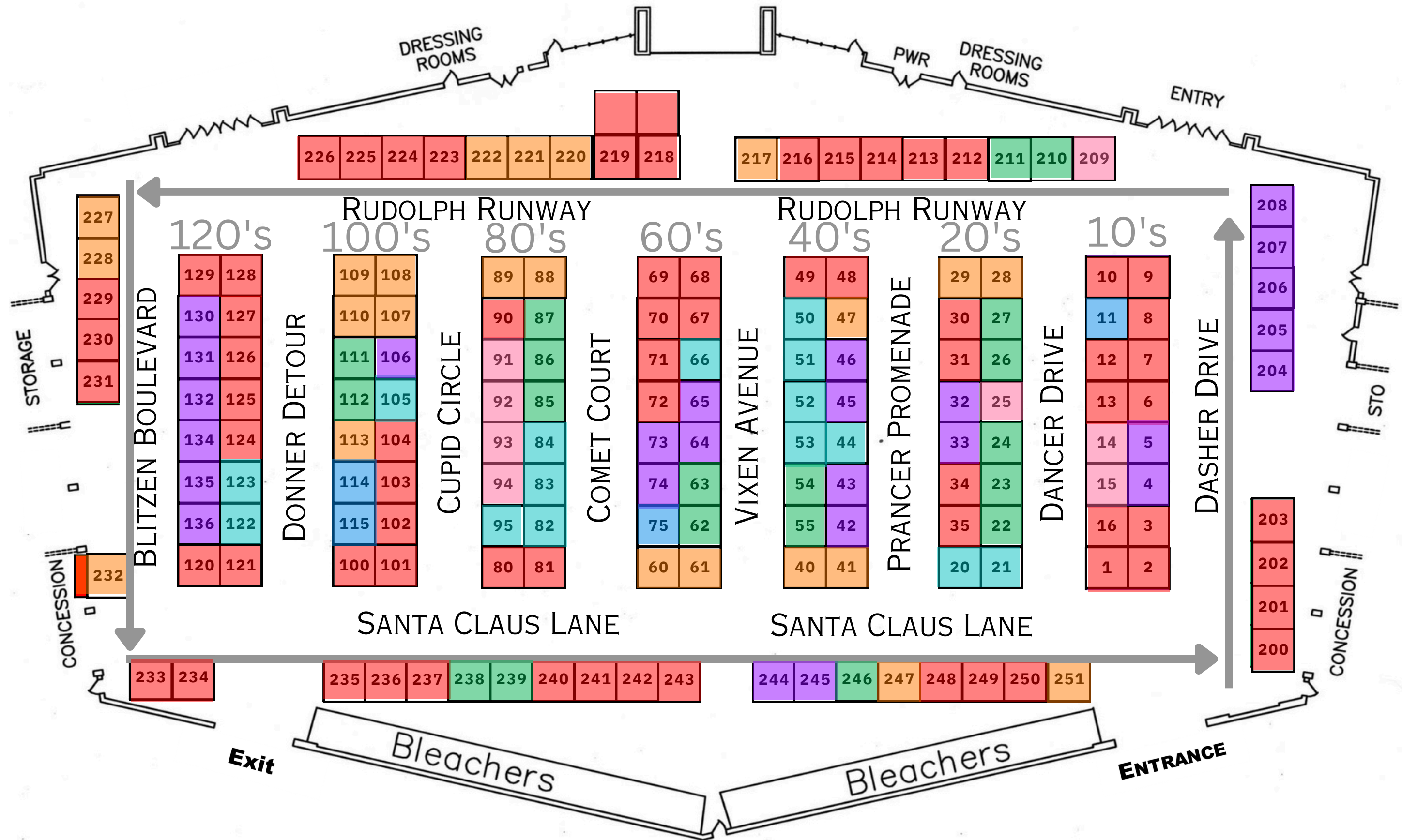
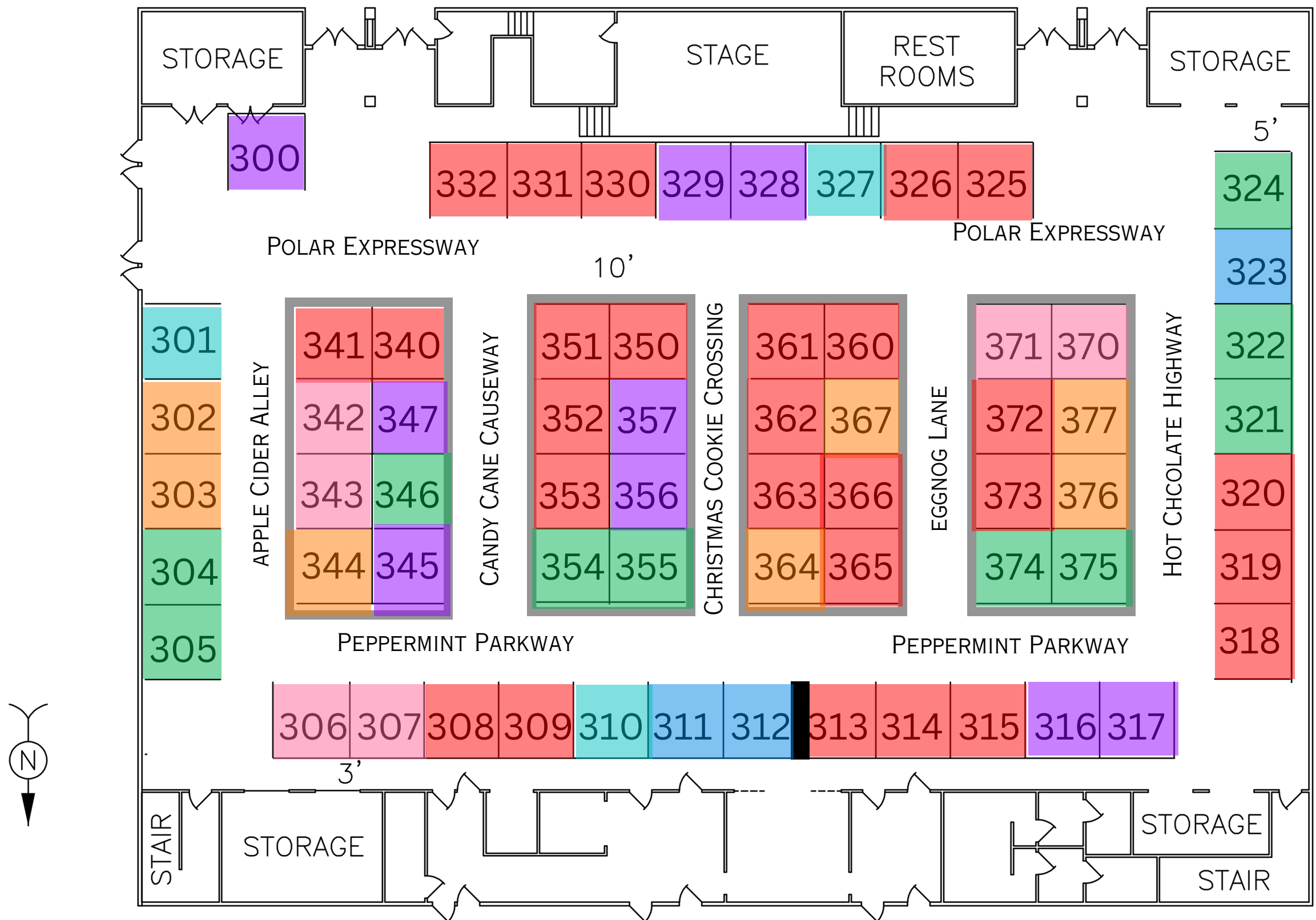
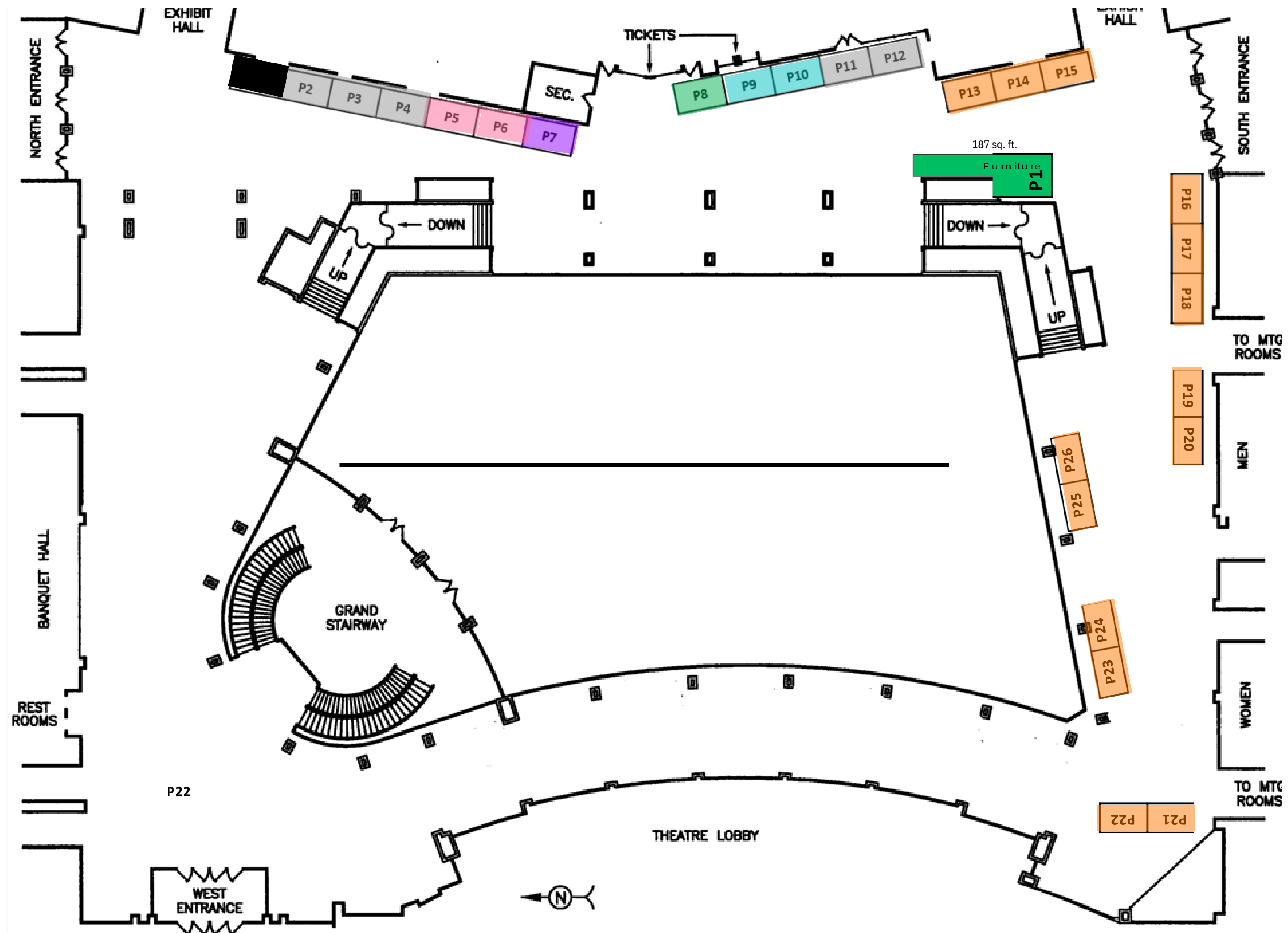


# EXHIBIT HALL







## Merchant Map Placement

Women's Apparel	
August Bleu	EH 240-243, Santa Claus Lane
Brookeside Clothing	EH 67-70, Rudolph Runway
Bucketheads	EH 200-203, Dasher Drive
Cowgirls & City Chics	EH 9, 10, Rudolph Runway
Creative Chaos Boutique	EH 30, 31, Prancer Promenade
Desert Nomad	EH 71, 72, Comet Court
Dorothy Gene's	EH 248-250, Santa Claus Lane
Double J Family DBA Graphic Ink	BH 308, 309, Peppermint Parkway
FarmGirl Frosting	EH 124-127 Donner Detour
Fleurish	EH 223-226, Rudolph Runway
French Kisses	EH 235-237, Santa Claus Lane
Giddy Up Glamour	EH 218+,219+, Rudolph Runway
Girls Gotta Have It	EH 128,129, Rudolph Runway
Hippie Chick	EH 229-231 Blitzen Boulevard
Iris Rain	EH 12, 13, Dancer Drive
Jessalynn Boutique	BH 360, 361, Polar Expressway
Jesses Jewelz	BH 325, 326, Polar Expressway
Jo Jo's Attic	BH 318-320, Hot Chocolate Highway
L & K Custom Bar	BH 350, 351, Polar Expressway
Lovely Me Boutique	EH 100,101 Santa Claus Lane
Lula Blu Boutique	EH 34, 35, Prancer Promenade
McKenna & Morgan	EH 80, 81, Santa Claus Lane
MZ's Stuff and Things	EH 90, Cupid Circle
Oh My Word Boutique	EH 214-216, Rudolph Runway
Orange Blossoms Boutique	BH 362, 363, Christmas Cookie Causeway
Outlaws & Angels Apparel	BH 340, 341, Polar Expressway
River Bleu	EH, 120, 121, Santa Claus Lane
Runningwater Dry Goods	EH 1, 2, 3, 16, Santa Claus Lane
Sheila's Classy to Whimsy	EH 212, 213, Rudolph Runway
Simply Jayne	EH 102-104, Cupid Circle
Small Town Gypsy	BH 330-332, Polar Expressway
Social Fly	EH 233, 234, Santa Claus Lane
Swan & Sparrow	EH 6-8, Dasher Drive
Sweet Harper & Co	BH 313-315, Peppermint Parkway
The Rusty Rose	BH 365, 366, Eggnog Lane
Trendz Boutique	BH 372, 373, Eggnog Lane
Twisted Rayne's	BH 352, 353, Candy Cane Causeway
Two Elves with a Twist	EH 48, 49, Rudolph Runway

Men's Goods	
Cavalier	EH 114, 115, Donner Detour
Chill-N-Reel	BH 311, Peppermint Parkway
Grill Wise Gadgets	EH 75, Comet Court
Simplee Posh Men's	BH 323, Hot Chocolate Highway
Tiger Jaw	BH 312, Peppermint Parkway
West Texas Beard Co	EH 11, Dancer Drive

Novelty and Gifts	
1st Look - The Cyclone Stool	BH 300, Polar Expressway
Cathy Branson Designs	BH 356, 357, Christmas Cookie Crossing
Feathered Frogs	EH 42, 43, Prancer Promenade
From Me To You	EH 32, 33, Prancer Promenade
HHC Living	EH 4, 5, Dasher Drive
Loving S Designs	EH 106, Cupid Circle
Luggage Shop	EH 45, 46, Prancer Promenade
Mae Rose & Co	BH 316, 317, Peppermint Parkway
Market Street	EH 204-208 Dasher Drive
Matador Woodworking	BH 347, Candy Cane Causeway
My Massage Pillow	EH 64, 65, Vixen Avenue
Party Animal	EH 130, 131, Blitzen Boulevard
Pet Wants Lubbock	EH 244, 245, Santa Claus Lane
Rockin' Tumbleweed Candle Co	EH 73, 74, Comet Court
Southern Distributors	BH 328,329, Polar Expressway
Sweet Pup Co	BH 345, Peppermint Parkway
Underwraps	EH 132-136, Blitzen Boulevard

Beauty and Accessories	
Beautiful Gems	EH 52, 53, Vixen Avenue
Eagles Shadow Trading Post	EH 95 Cupid Circle
Gena's Gems	BH 310, Peppermint Parkway
Glo & Sparkle Aesthetics and Medical Spa	EH 20, 21, Santa Claus Lane
Hairdistrikt	EH 50, 51 Vixen Avenue
Hollow Dot	BH 301, Apple Cider Alley
Kitch Pharmacy	EH 44, Prancer Promenade
Lola & Tae	EH 122, 123, Donner Detour
Maria Victoria - WTX	EH 105, Cupid Circle
Radiant Style 345	BH 327, Polar Expressway
Something New International	EH 66, Vixen Avenue
Wapa Homemade	EH 84, Comet Court
Zap and Soul Collective	EH 82, 83, Comet Court

Children's Apparel and Gifts	
Bow Jangles	EH 209, Rudolph Runway
Bumble Bay-bee	EH 14, 15, Dancer Drive
Burlap & Teal	BH 342, 342, Apple Cider Alley
Capely Blankets	BH 306, 307, Peppermint Parkway
LolliPops Boutique	EH 25, Dancer Drive
Material Things	EH 91-94, Cupid Circle
Simplee Posh	BH 370, 371, Polar Expressway

Food Court	
Caffeination Station	P 17, 18
Chicken Salad Chick	P 23, 24
J&M BBQ	P 25, 26
Ricchezza's Philly Cheesesteaks/The Kettle Corn Guy/Yaya's Place	P 21, 22
Tea2Go	P 19, 20

Home Decor	
3 Locas Gringas	BH 374, 375, Peppermint Parkway
Casually Cashmere	BH 354, 355, Peppermint Parkway
Celia Meadors Design	EH 238, 239, Santa Claus Lane
Flowers & Fonts	BH 346, Candy Cane Causeway
Heavenly Sola Designs	EH 54, 55, Vixen Avenue
High Cotton Creations	EH 111, 112, Donner Detour
Kenneth Wyatt Galleries	EH 62,63, Vixen Avenue
M. Lynne Designs	EH 26, 27, Dancer Drive
Perch	EH 22-24, Dancer Drive
Runnin Wild Designs	BH 304, 305, Apple Cider Alley
Spotted Deer Boutique	EH 85-87, Comet Court
The Curated Home	BH 324, Hot Chocolate Highway
Vunkology	BH 321, 322, Hot Chocolate Highway
Wild West Vintage Decor	EH 210, 211, Rudolph Runway
Wood 4 Wine	EH 246, Santa Claus Lane

Edible Gifts	
All of Us	EH 107-110, Rudolph Runway
Bear Creek Smokehouse-Meat	EH 220-222, Rudolph Runway
Bear Creek Smokehouse-Fudge	EH 88, 89, Rudolph Runway
Big Creek Farms	BH 302, 303, Apple Cider Alley
Brenham Kitchens	EH 217, Rudolph Runway
Candy Cadet	EH 28, 29, Rudolph Runway
Davis Mountains Nut Co.	BH 344, Peppermint Parkway
GoneNuts	EH 251, Santa Claus Lane
H&H Brands	BH 367, Eggnog Lane
Holiday Farms	EH 40, 41, Santa Claus Lane
I Got Meat 20 Feet	EH 232, Blitzen Boulevard
Mamalicha Salsa	BH 364, Peppermint Parkway
Nectar of the Vine	EH 247, Santa Claus Lane
Nothing Bundt Cakes	EH 113, Donner Detour
Smokin Swag/Smokin X	EH 227, 228, Blitzen Boulevard
Stags BBQ	BH 376, 377, Hot Chocolate Highway
Texas Best Goods General Store	EH 60, 61 Santa Claus Lane
Texas Moon Gourmet Toffee	EH 47, Prancer Promenade

Pedestrian Mall	
Beefy	P 13, 14
Cups & Cakes Bakery	P 16
Furnished by Holly	P 1
Heart Gallery of the Panhandle	P 5
Holiday Happening Decor	P 11, 12
Holiday Happening Will Call	P 2, 3
Mail & More	P 7
Paradise Med Spa	P 9, 10
Renewal by Anderson	P 8
Sara Joy Co	P 6
Texas Goody's Popcorn & Treats	P 15
T-Mobile	P 4
The Blushing Bouquet	Flower Truck outdoors